Your Investments, Verified — HDFC Mutual Fund @valid UPI

In accordance with the SEBI Circular dated June 11, 2025 (as amended), all SEBI-registered intermediaries—including Mutual Funds, Brokers, and Portfolio Management Services—are required to use standardized and validated UPI IDs. These IDs help investors identify verified payment accounts and minimize the risk of accidental or fraudulent transfers.

How Do Validated UPI Addresses Work?

- Each intermediary must provide a UPI ID in the format: **username.suffix\@valid** (e.g., khs.mf\@validhdfcbank).
- The username is paired with a bank-linked handle such as **@validbank** or **@hdfcbank**.
- All validated UPI IDs display a **white thumbs-up icon inside a green triangle**, indicating a verified account.
- UPI payments for investments are subject to a daily limit of up to ₹5 lakhs, depending on the bank or payment application.

Impact on Existing HDFC Investors

- Your ongoing SIPs remain unaffected; no action is required.
- Use HDFC AMC's validated UPI ID for new SIPs, renewals, or lump-sum investments.
- NEFT, RTGS, IMPS, and cheque payment options remain available.

Transact Safely with SEBI Check

SEBI has introduced a verification tool that enables investors to:

- Confirm UPI IDs and intermediary bank details.
- Scan QR codes to validate payment authenticity.
- Ensure funds are transferred only to registered accounts.

This feature adds an additional layer of security and confidence to your investment process.

Benefits for Investors

- Reduces the risk of fraudulent or incorrect transfers.
- Enables verification before payment, ensuring funds reach the correct account.
- Provides peace of mind with easy recognition through the visual thumbs-up icon.

Next Steps

Ready to invest via UPI? **Verify your HDFC AMC UPI ID before initiating any payment.**

For further details, please refer to the SEBI Circular dated June 11, 2025.

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.